

MAPP Steering Committee Roles and Responsibilities

Mobilizing for Action through Planning and Partnerships (MAPP) is a community-wide strategic planning process for improving public health where health is defined broadly and requires broad partner participation.

Steering Committee Charge

To provide oversight to the implementation of the Mobilizing for Action through Planning and Partnerships process.

Primary Functions of Steering Committee

Steering committee members will participate in the planning, marketing, and implementation of the MAPP process with support from staff assigned to the steering committee.

Planning

Steering committees are responsible for overseeing the planning and evaluation of the MAPP process; maintaining momentum throughout the process; and ensuring the process reflects the three keys of MAPP. Planning efforts include but are not limited to brainstorming methods, discussing feasibility of approaches, assigning responsibility to and identifying resources for MAPP activities. Steering committee members will

- Attend steering committee meetings
- Brainstorm approaches to implementing MAPP in the community
- Identify entities responsible for conducting MAPP activities
- Identify resources for conducting MAPP activities

Marketing

Steering committee members play an active role in the marketing of MAPP. Steering committee members will

- Publicize the MAPP process, activities, and results to partner organizations and residents
- Recruit community residents and organizations to participate in the process

Implementation

Steering committee members will lead implementation efforts. Implementation includes but is not limited to

- Attending MAPP events
- Co-chairing subgroups responsible for MAPP-related activities
- Actively participating in the implementation of select MAPP activities
- Ensuring the sustainability of the MAPP process by connecting MAPP activities, outputs, and outcomes with individual partner organization goals, mission, and interests.

Steering Committee Qualifications and Composition

Steering Committee members should

- be passionate about improving the health of the community,
- be knowledgeable about a specific community sub-population,
- have a history of working well in collaborative settings,
- have a commitment to improving the community
- have influence within the community
- have demonstrated ability to leverage stakeholders
- should be influential in the community

The MAPP Steering Committee will be comprised of approximately 15 representatives from groups, organizations, and agencies that represent local public health system partners and community residents from each of the three counties. The steering committee will reflect the geographic, economic, age, racial and ethnic, and other diversity in these communities.