

12 Month Timeline for MAPP Based Process

**2015-
2016**

Phase/Description of Activity (using a 12 month timeline)	2015												2016
	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	
Organize for Success/Partnership Development													
• Determine process purpose, need													
• Identify, organize and recruit participants													
• Design planning process													
• Assess resource needs													
• Conduct readiness assessment													
• Develop workplan, timeline, other tools													
Products: work plan, partner contact/distribution list													
Visioning	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	
• Prepare for and design visioning process													
• Hold visioning sessions													
Product: vision statement													
Four Assessments													
Community Themes and Strengths Assessment	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	
• Determine approaches, identify subcommittee, resources													
• Collect input from community <ul style="list-style-type: none"> ○ Hold community dialogues, focus groups ○ Develop/disseminate/collect a community survey ○ Conduct asset mapping ○ Conduct interviews with residents/key leaders 													
• Compile results/identify challenges and													
Products: qualitative data report, asset map, list of challenges/opportunities													

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Local Public Health System Assessment												
• Prepare for assessment, establish subcommittee												
• Respond to performance measures instrument (Natl Public Health Performance Standards)												
• Discuss results/identify challenges and opportunities							Assessment Jan 12 or 14, 2016					
Products: results report, list of challenges/ opportunities												
Community Health Status Assessment												
• Prepare for assessment, establish subcommittee												
• Access and review county health data												
• Identify, access, collect additional indicators as appropriate												
• Analyze, interpret data/create health profile												
• Establish system/process to monitor data over time												
• Disseminate health profile												
• Identify challenges and opportunities												
Products: community health profile report, list of challenges and opportunities												
Forces of Change Assessment												
• Prepare for assessment, establish subcommittee if appropriate		Tazewell										
• Hold brainstorming session with committee												
• Identify challenges and opportunities												

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Identify Strategic Issues												
• Identify potential strategic issues using assessment results												
• Discuss issues, consolidate, arrange in priority order, and select 3-5 issues to address												
Peoria and Woodford: to be determined												
Formulate Goals and Strategies												
• Develop goal statements for each strategic issue area												
• Develop strategy alternatives and identify barriers												
• Explore, discuss implementation details												
• Select and adopt strategies												
• Write planning report (summary of steps taken to reach this point in MAPP)												
• Recognize/acknowledge successes and achievements												
Action Cycle*												
• Organize for action												
• Develop objectives and methods to ensure accountability												
• Develop action plans												
• Coordinate, implement action plans												
• Determine evaluation methodology, create/access evaluation tools												
• Gather evidence, justify conclusions												
• Share results												

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* The action cycle should continue after the timeline ends; activities should be incorporated into organizational activities and be sustained throughout the community.

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